# A Taste of the Good Life... at Hillsborough



Annual Fundraising Event
To Support the Activities of the
Hillsborough Education Foundation

Monday evening, April 14, 2008 7:00 – 10:00 p.m. Pheasant's Landing Restaurant

# Sponsorship Opportunity

Information Packet



Phone: 908-500-6903 www.HEF.org



A New Jersey Nonprofit Corporation



# A Taste of the Good Life..... at Hillsborough

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P.O. Box 5642 Hillsborough, NJ 08844-5642 http://www.hef.org Dear Friends,

The Hillsborough Education Foundation (HEF) will be hosting *A Taste of the Good Life... at Hillsborough* on Monday, April 14, 2008, at Pheasant's Landing Restaurant.

The HEF is calling upon leading businesses and individuals in the community to help support this exciting event by contributing one of the following sponsorships:

# PLATINUM SPONSOR \$5,000

- Full page ad prominently displayed in the event program
- 10 tickets to the event
- 10 open bar wristbands
- Preferred parking
- Raffle tickets (valued at \$200)
- Recognition signage at the event
- Recognition on Foundation's website

# SILVER SPONSOR \$1,000

- Full page ad in the event program
- 2 tickets to the event
- 2 open bar wristbands
- Recognition signage at the event
- Recognition on Foundation's website

# **BUSINESS SPONSOR \$100**

- Business card size ad in the event program
- Recognition on Foundation's website

## **GOLD SPONSOR \$2,500**

- Full page ad prominently displayed in the event program
- 6 tickets to the event
- 6 open bar wristbands
- Raffle tickets (valued at \$100)
- Recognition signage at the event
- Recognition on Foundation's website

#### **BRONZE SPONSOR \$500**

- Half page ad in the event program
- 2 tickets to the event
- Recognition on Foundation's website

# **PROGRAM SPONSOR \$25**

One line ad in the event program

By completing the attached form and mailing it to HEF, you will support the Hillsborough Education Foundation and its work for all community residents. Your sponsorship will allow HEF to continue and expand its activities to make Hillsborough "the educational location of choice" in central New Jersey!

Thank you in advance for your generosity and continued support of the Hillsborough Education Foundation. If you have any questions, please contact me at 908-963-0742. Information about HEF and its programs can be found on our website at www.hef.org.

Sincerely,

Thomas Greco
Event Coordinator



# SPONSORSHIP FORM

| Sponsor's Name:                      |             |                       |  |
|--------------------------------------|-------------|-----------------------|--|
| Sponsor's Address:                   |             |                       |  |
|                                      |             | Zip                   |  |
| Contact Name:                        |             |                       |  |
|                                      |             |                       |  |
|                                      |             |                       |  |
|                                      |             |                       |  |
| Sponsorship level red                | quested: (0 | Check all that apply) |  |
| <ul> <li>Platinum Level</li> </ul>   | \$5,000     |                       |  |
| <ul> <li>Gold Level</li> </ul>       | \$2,500     |                       |  |
| <ul> <li>Silver Level</li> </ul>     | \$1,000     |                       |  |
| <ul> <li>Bronze Level</li> </ul>     | \$ 500      |                       |  |
| <ul><li>Business Sponsor\$</li></ul> | 100         |                       |  |
| <ul> <li>Program Sponsor</li> </ul>  | \$ 25       |                       |  |

Return this form with sponsorship payment and program artwork (see next page) by **April 1, 2008** to:

# Hillsborough Education Foundation *P.O. Box 5642*Hillsborough, NJ 08844

Make checks payable to "Hillsborough Education Foundation".

# **Important Tax Note to Sponsors:**

Hillsborough Education Foundation is a non-profit 501(C)(3) organization. Your contribution is deductible to the full extent allowed by law.





# A Taste of the Good Life... at Hillsborough

# **EVENT PROGRAM BOOK**

# **ACTUAL SIZE OF THE PROGRAM BOOK IS 8 1/2 X 11**

# **IMPORTANT**

Artwork should be emailed to <a href="mail@patmedia.net">HEFmail@patmedia.net</a> Scannable artwork, business cards, logos, etc., can also be mailed with the sponsorship form.

8 1/2"

# HALF PAGE AD

(8 1/2" x 5 1/2")

**11** 



# "Building Community and Supporting Education for Hillsborough"

The Hillsborough Education Foundation is a non-profit organization that is dedicated to enhancing the educational opportunities available to all Hillsborough residents. Listed below are some of the programs funded by HEF:

# Student Scholarships

HEF is the community leader in student scholarships contributing over \$165,000 to township graduating high school seniors over the last 11 years.

# Teacher Grant Program

HEF supports innovative teacher projects that generate student enthusiasm and promote academic excellence. Since its inception, the HEF Teacher Grant Program has provided over \$65,000 in funding to support teacher-initiated projects not provided for in the regular school budget. This funding assists teachers at all levels from elementary school through high school.

# Adult Education Grant Program

During the last two years, the HEF awarded sixteen \$500 grants to adults furthering their education. The grant program is for adults seeking to get started in a new career, to upgrade skills, re-enter the work force, or to return to school to complete their education.

#### Senior Citizens Computer and Art Classes

For 8 years the HEF has supported small group classes free of charge to township senior citizens. Computer classes are offered at both the beginner and intermediate levels.

## • General Grant Program

Grant funding is provided to innovative programs that provide educational opportunities to Hillsborough residents.

# Community Outreach

HEF sponsors cultural events and learning opportunities in such areas as music, dance, and theatre for all residents.